

## *Excerpts from my blog site*

### **Welcome!**

Are any of these situations familiar to you?

You want to take the next step on your career ladder. What you need is sales experience abroad, and a subsidiary in Spain offers the perfect opportunity. Do you speak Spanish?

A French corporation has just taken over your company. Significant changes in the company's management and culture are imminent, and French will become the new management language. Are you able to keep pace?

Your company has just taken over a new subsidiary in Germany, but you just cannot understand what your new colleagues are saying, or even how they think.

Or maybe you just want to be able to speak "the language" when you go on vacation?

You are at the right place for helping you realize your language learning goals!

### **Our Purpose**

We are fascinated by languages and by learning languages.

We are here to help you to find methods, products and services for:

- Learning a new language  
or
- Improving your language skills

Just take a look at the pages for products and services for our recommended courses and learning tools.

On our Blog Page – "New Stuff" – we will provide you with updated tips and recommendations.

Whether you want to master a new language for personal or business reasons, we hope you find what you need for realizing your language learning goals!

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### **Intensive Learning**

Learning a language a few hours a week, week after week, can mean more than a year's study before you can even begin communicating on any practical level.

If this is too slow for you, you may be interested in intensive learning courses.

Many language schools or institutes offer intensive courses. These courses, however, vary widely with respect to method, quality and price.

The types of courses or methodologies can be summarized as follows:

- Conventional instruction: basically what you are doing a few hours a week, intensified to 40-50 hours a week for 1-4 weeks
- “Total Immersion”: the “sink or swim” approach to learning a language fast
- Alternative methodologies: employing role play, suggestopedia, association and relaxed-state learning

Under the last category, the most effective in our experience is the Alpha Method.

### **Total Immersion**

Total Immersion basically means what it says:

- You are placed into a learning environment in which only the object language is spoken.
- Sink or swim!
- Pure Stress!

It is essentially an intensified version of what people go through if they were to move to a country where no one speaks their language. If you want to communicate, you have to learn the language!

Total Immersion courses are typically NOT inexpensive – at least the good ones are not. We are speaking about a minimum of 1,000 USD or Euros. This should not be surprising or considered to be “too expensive”:

- The trainers also put in a hard day’s work, and...
- If the results are as promised, your communication skills will be well worth the cost.

Total immersion works for many. It can work for you as long as:

- ... you are determined to make it work, and
- ... you can stand the stress.

You can make great progress if you can deal with it.

If you can’t, you have probably wasted a good deal of money.

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